Lobo Internet is going paperless with your help

For years customers have asked us if we had a paperless option. I mean you'd think a tech company would have this in the bag right? Well, it's not that simple. Our billing and ticketing system is decades old and didn't have that option when it was developed and the ability to add that functionality to that system wasn't an option. Scrapping an entire billing and ticketing system and migrating all it's decades of content and 100's of customers isn't an easy task, but we're finally here!

We are currently migrating to a new billing system that has the option for us to automatically email our customers their monthly bills. So please let us know if you'd like to go paperless by cutting off and sending in the bottom of this newsletter with your email address. Or email us at support@lobo.net or call us at 505-832-4444. We know that some companies and even some individuals would still like to have a paper bill, we will still send those if you wish. We're even going to have our newsletters downloadable on our website for those that want to get the paper bill just to keep getting our newsletter.

In the spirit of going paperless and the effects it has on our environment as a whole, the rest of this newsletter will talk about some of the facts surrounding the issue and maybe provide you with some of the benefits of going paperless in general.

Does Going Paperless Help The Environment?

Have you considered all the great ways going paperless can impact your life? There are apps for optimizing your workflow, organizing your documents, and even storing your family photos. And the ease of being able to quickly locate what you need, from any device you have access to. Another reason people have for going paperless is to help the environment and save trees. We get reminders in our emails to consider the environment before printing, and paper bills urging us to Go Green by opting into paperless billing. These very social ways of urging people to go paperless imply that communicating electronically is greener than using paper.

Statistics published on the, website of the University of Southern Indiana, say that:

- To produce each week's Sunday newspapers, 500,000 trees must be cut down.

- Recycling a single run of the Sunday New York Times would save 75,000 trees.

Please read this important notice!

With the new year we have a new billing system. We are hard at work moving all our customer records to the new system. There will be a few bumps along the road as we get the new system running at full speed. Please bear with us on this transition. If you find an error please let us know. With the new system we will have to get your credit card information again as we are having to switch how we process payments. We will soon have a new customer portal for making on-line payments. **You now have a choice of paperless** or paper billing or both, just let us know. By default, we will send a paper bill.

If you'd like to go paperless send this slip along with your check,
email us at support@lobo.net or call us at 505-832-4444

Account #: _____   Name:_____   Email: _____

- If all our newspaper was recycled, we could save about 250,000,000 trees each year!

- If every American recycled just one-tenth of their newspapers, we would save about 25,000,000 trees a year.

- If you had a 15-year-old tree and made it into paper grocery bags, you'd get about 700 of them. A busy supermarket could use all of them in under an hour! This means in one year, one supermarket can go through over 6 million paper bags! Imagine how many supermarkets there are just in the United States!!!

- The average American uses seven trees a year in paper, wood, and other products made from trees. This amounts to about 2,000,000,000 trees per year!

- The amount of wood and paper we throw away each year is enough to heat 50,000,000 homes for 20 years.

- Approximately 1 billion trees worth of paper are thrown away every year in the U.S.

- Americans use 85,000,000 tons of paper a year; about 680 pounds per person.

- The average household throws away 13,000 separate pieces of paper each year. Most is packaging and junk mail.

- In 1993, U.S. paper recovery saved more than 90,000,000 cubic yards of landfill space.

- Each ton (2000 pounds) of recycled paper can save 17 trees, 380 gallons of oil, three cubic yards of landfill space, 4000 kilowatts of energy, and 7000 gallons of water. This represents a 64% energy savings, a 58% water savings, and 60 pounds less of air pollution!

- The 17 trees saved (above) can absorb a total of 250 pounds of carbon dioxide from the air each year. Burning that same ton of paper would create 1500 pounds of carbon dioxide.

- The construction costs of a paper mill designed to use waste paper is 50 to 80% less than the cost of a mill using new pulp.

What's in it for you?

If the Environmental benefits alone don't cut it for you, paperless billing and record-keeping offers several advantages for consumers including cost savings, reduced clutter and the sheer convenience. Going paperless means that less paper is being used is less paper is being thrown away! Reduce your carbon footprint and do your part to help save our planet. Additionally, less time and space are wasted. No more paper means no more unnecessary trips to the post office or mailbox; it also means no more filing paper, so more space and less clutter!

This Month in TECH

On March 1st 1976 Steve Wozniak completed the basic design of a (relatively) easy to use personal computer. The next day he shared it at a "Homebrew Computer Club" meeting in which a one Steve Jobs happened to attend. Jobs saw this opportunity presented by Wozniak, and convinced him not to give away the schematic, but to instead produce the boards to sell on a larger scale. The two formed a company, that you might know as Apple, this same circuit board would become the basis to the very first Apple computer, the Apple I.

Another piece of internet history happened on March 1st 2008 when the once very popular Netscape was discontinued by America Online (also known as AOL). Netscape was the first commercial web browser. Some would say that Netscape is the reason the internet became as popular as it did in the 1990's. Although Netscape was certainly the first to be made widely available, Internet Explorer (Released August 16th 1995) quickly took the top spot as far as browser popularity as Internet explorer was a free browser provided by Microsoft with every copy of windows (Netscape was $49 for the navigator). Though Netscape is officially gone the computer code lives on as the basis for a popular browser known as Mozilla Firefox which is one of the most popular browsers to this day.